

The IOWA LION



October 2018

iowalions.org

Learn New Lions Initiatives at Iowa Mid-Winter Leadership Conference

*By VDG Debbie Doty
Editor, The Iowa Lion*

Lions will be able to choose from a number of seminars on new initiatives from Lions Clubs International during the Iowa Lions Mid-Winter Leadership Conference, Jan. 10-12, 2019. In September, the MD9 State Planning Committee released the topics of the seminars. They include:

MyLion™

“MyLION App”

PDG Judy Stone will show Lions how to navigate the new MyLION App to connect with Lions around the world, to add upcoming service projects, invite Lions to participate in them and report them afterwards. MyLION is a great tool that is currently available on Smartphone and will soon be available on a desktop computer.

“New Voices: Women’s Membership”

PDG Linda Albrecht-Norby of Perham, Minnesota, will address LCI’s New Voices Initiative to promote gender parity by focusing on increasing the number of women in Lions Clubs, as well as closing the gap between men and women in leadership positions.

“How to Utilize GAT”

PID Art Marson of LaCrosse, Wisconsin, will give a brief overview on how Lions evolved from MERLO (Membership, Extension, Retention, Leadership and Outreach) to GAT (Global Action Team) and how to effectively use the GAT structure to do strategic planning and improve operations at the club and district level.



“The Global Service Team”

MD9 GST Coordinator PDG Judy Stone will discuss the importance of the new Global Service Team and how it can help clubs increase membership and find new leaders.

“New Club Organization”

The District 9NE team will host a panel on how they successfully started new Lions clubs in their district.

“How to Submit Copy to The Iowa Lion”

VDG Debbie Doty, editor of The Iowa Lion magazine, will cover how to submit articles, story ideas and photos for publication in the state magazine. Topics will include photo sizing, tips for writing articles and photo captions, proper use

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BIG ZONE MEETING. District 9EC Zone Chair Ralph Binnie had 87 people turn out for his Region 2 Zone 2 meeting in September. Lion Lori Short, Iowa KidSight Program Manager, was the guest speaker. Lion Ralph says having interesting speakers is the key to getting a good turnout at his zone meetings.

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of style. Information learned will also be helpful in writing press releases for local newspaper publication.

“LCIF Campaign 100”

MD9 LCIF Coordinator PDG Jim Bixler will talk about Lions Clubs International Foundation’s new Campaign 100, how it can benefit Lions on the local level and how we can reach LCIF’s goals.

The registration form for Mid-Winter can be found on Pg. 23 of this issue of The Iowa Lion. In the next issue, I hope to talk about the keynote speakers for the meal sessions at Mid-Winter.



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Advertising that is relevant to Iowa Lions Clubs is accepted. Contact the Editor for rates information.

All changes of address and other correspondence concerning SUBSCRIPTIONS should be directed to: Lions of Iowa State Office, 2300 South Duff, Ames, Iowa 50010. Telephone: (515) 232-2215; Fax: (515) 232-5590; E-mail: info@iowalions.org.

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2019 Mid-Winter Leadership Conference

REGISTRATION FORM

January 10-12, 2019– Sheraton Hotel, West Des Moines

Registrations may now be done online at <http://www.iowalions.org>

ROOM RESERVATIONS are your responsibility and should be made directly with the Sheraton Hotel, 1800 50th St, West Des Moines, IA. Call 1-800-325-3535 for reservations. Please mention you are with The Iowa Lions Mid-Winter Conference and get the special rate of \$104.00 plus taxes.

Rooms will be held until December 21, 2018.

PLEASE FILL OUT THIS FORM COMPLETELY

NAME _____ LION _____ LIONESS _____ LEO _____ GUEST _____

CURRENT OFFICE HELD _____ FIRST TIMER: YES _____ NO _____

NAME _____ LION _____ LIONESS _____ LEO _____ GUEST _____

CURRENT OFFICE HELD _____ FIRST TIMER: YES _____ NO _____

CLUB _____ DISTRICT _____

ADDRESS _____

TELEPHONE () _____ EMAIL _____

If you have **SPECIAL DIETARY NEEDS** please use a separate sheet with your name and needs required.

Please make checks payable to: Iowa Lions Mid-Winter Leadership Conference

And mail to: Lions State Office, 2300 S Duff Ave, Ames, IA 50010

Phone: 515-232-2215 E-Mail: info@iowalions.org

Admission to any Meal Functions by Meal Ticket only.

PACKAGE PRICE - This price includes Meals and Registration Fees.

	<u>Number</u>	<u>Cost</u>
On or Before 12-21-2018 \$85.00 per Adult	_____	\$ _____
After 12-21-2018 \$95.00 per Adult	_____	\$ _____

INDIVIDUAL MEAL PRICES DO NOT INCLUDE REGISTRATION FEES

		<u>Number</u>	<u>Cost</u>
Saturday Breakfast (All American with bacon)	\$25.00 per Person	_____	\$ _____
Saturday Noon (Sandwich, chips & dessert)	\$27.00 per Person	_____	\$ _____
Saturday Banquet (Beef, starch, veggies & dessert)	\$41.00 per Person	_____	\$ _____
Total			\$ _____

REGISTRATION FEE ONLY Required for those only who are not purchasing the package registration.

This allows admission to seminars, business sessions and speakers **ONLY**.

On or Before 12-21-2018	\$20.00 per Adult	Number _____	Cost \$ _____
After 12-21-2018	\$30.00 per Adult	Number _____	Cost \$ _____

Walk-In's with no prior registration will pay a \$30.00 Registration Fee on top of any meal choices.

DEADLINE: REGISTRATIONS MUST BE RECEIVED BY WEDNESDAY, December 21, 2018

NO REFUNDS AFTER December 21, 2018 ADMITTANCE BY BADGE ONLY

STRIDES WALK - Friday January 11th, 12:30-1:30 pm (Donations Accepted)

YES, I/we will be walking in the STRIDES Walk - # of Walkers _____